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Media & Logistics

WiFi
- Network: HHonors_Meeting
- Password: No password necessary

Social Media

Twitter/X
Handle @sigdoc hashtag #SIGDOC23
- If your session has its own hashtag, please announce it at the start of the session. Otherwise, session hashtags should look like this: #SIGDOC231A for Session 1A.
- If you would like to share your Twitter/X handle for discussion during your talk, please do so early during your presentation.

Facebook
- Feel free to tag the SIGDOC page for posts related to the conference.
- You can also watch the [SIGDOC Facebook page](#) for announcements.

Announcements

Get involved with SIGDOC committees! The Data Sustainability committee meets on Friday, October 27, 5:30–6:30 pm in San Juan III. Details included in the program schedule.

If you have SIGDOC related announcements, please let us know at the registration desk.

AV Equipment

All rooms are equipped with projectors, screens, and a microphone with speakers. For accessibility, we ask you to use the microphone regardless of the volume of your voice.

There are no computers in the rooms. Please bring your own laptop and any adapters/dongles that you need. Projectors have a HDMI cable/connector.

Registration Area

- Registration: San Juan Prefunction area
- Times: 8 a.m.–5 p.m. Thursday, October 26 and 8 a.m.–3 p.m. Friday, October 27

Publications Table

Near the registration area. Stop by and peruse materials from several journals and scholarly presses.

“No Video/Photography” Requests

Several presenters have requested that their presentations or posters not be photographed or recorded. We have indicated these presentations with a “no photography” icon in the program.

CART Captioning of Keynotes

Thursday and Friday lunch keynote talks will be captioned via CART services. The link to access these services will be provided at the registration desk.
Hotel Floor Plan & Area Map

Hotel 1st floor plan

E Central Blvd.

Eola 3  Eola 2  Eola 1

Restrooms

Atrium bar
Atrium seating
Fountain

Elevators

San Juan Prefunction (check-in)

San Juan I & II
San Juan III

Lobby seating

Breakfast area (hotel guests)
Front desk

Rosalind Ave./527

Pine Street

Hotel Entrance
Learn technical communication at Arizona State University

#1 in the U.S. for innovation

ASU ahead of MIT and Stanford
U.S. News & World Report
8 years, 2016–2023

Undergraduate programs
- Technical Communication
- Data Visualization
- User Experience
- Social Media Management*
  *Launching 2023-2024

Graduate programs
- Technical Communication
- User Experience
- Graduate Certificate

cisa.asu.edu/tech-comm
Welcome

Welcome from the Conference Chair

Welcome to Orlando!

This marks the first year that SIGDOC has held a conference in Florida, and the first time in a decade that the conference has been held in the Southeastern United States. Our main conference venue is located next to Lake Eola Park, a center of community events and civic action for the Central Florida region for over 100 years. Our Thursday evening Ignite Talk venue, the Orange County Regional History Center, hosts exhibits ranging from natural history to the ongoing struggle for Floridians' civil rights.

No conference can happen without the work of many hands, and I would like to thank this year's Conference Committee: Joe and Kristin, for their development of the conference theme "On Methods and Methodologies" and substantial efforts at organizing and reviewing a record number of proposals and presentations; Dan and Chen for organizing this year's Student Research Competition; Daniel for his invaluable technical editing support; Sherena for her work on accessibility issues; and Dan again as sponsorship chair. I'd also like to thank Chris for his work as website manager, Jason for supporting our social media presence, and our many volunteer reviewers and moderators without whom this conference would not be possible.

I hope that this year's conference encourages you to explore what it means to develop, deploy, and adapt methods and methodologies to the work that you do in research, professional practice, teaching, and community service settings. I look forward to learning with—and from—all of you in the days to come.

Sonia Stephens
Conference Chair, University of Central Florida, United States

Welcome from the Program Chairs

Along with Sonia, we are delighted to welcome you to Orlando for SIGDOC 2023 to engage with work related to the conference theme: On Methods and Methodologies. In our program co-chair introduction to the Proceedings, we provide definitions of both methods and methodologies. Data collection methods are the procedures and practices for collecting information or data that answer research questions. Methodologies are larger frameworks, approaches, or strategies for addressing research problems and research questions emanating from research problems. As the 2023 program demonstrates, the problems, research questions, methods, and methodologies addressed by presenters are varied and extensive and promise to engage you.

In the second in-person SIGDOC conference since 2019—with several presentations from remote locations for an array of reasons—we encourage you to maintain the same habits that allowed the return to an in-person SIGDOC 2022 in Boston last year: wearing masks, washing hands, and keeping vaccines updated per public health recommendations. By doing so, we aim to promote the most ideal and safe experience for all conference participants in Orlando.

To end, we echo Sonia's gratitude for all members of the conference team; it does indeed take many hands; we appreciate her work, especially on the ground in Orlando—her handprints are all over every aspect of the conference. One of our biggest realizations involves the widely recognized, invaluable yet invisible work reviewers perform; we remain in appreciation and awe of reviewers' breadth of expertise and commitment to extending their intellectual labor to SIGDOC.

Please accept our best wishes for a worthwhile conference with exciting and respectful conversations, new meaningful connections, and stimulating engagement with conference presentations and posters.

Joseph Bartolotta
Program Co-Chair, Hofstra University, United States

Kristin Marie Bivens
Program Co-Chair, University of Bern, Switzerland
UCF offers both B.A. and M.A. degrees in English–Technical Communication

**Program Highlights**

- The B.A. is available in traditional and online-only formats. Students learn how to apply the principles of written, spoken, digital, and visual communication to a wide variety of business and scientific situations.

- The fully online M.A. gives students advanced training and has thesis and non-thesis options. Students can enroll either full-time or part-time. While the entire program can be completed without coming to campus, faculty are readily available to meet with students for face-to-face discussion.

- Our students work closely with the Florida Chapter of the Society for Technical Communication, based right here in Orlando (www.stc-orlando.org).

- Our graduates work for major corporations in a diverse array of industries, as well as for government and non-profit organizations.

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englishgrad@ucf.edu
@ucf_english
407-823-5596
Acknowledgments

Land Acknowledgment

SIGDOC respectfully acknowledges that Orlando is located on the lands and territories of the Ais, Apalachee, Calusa, Timucua, and Tocobago tribes, as well as the Seminole Tribe of Florida and the Miccosukee Tribe of Indians of Florida. Many members of these Indigenous groups were forced to leave their land or lost their lives to genocide and other forms of settler colonial and state-sponsored violence. We acknowledge their past and ongoing stewardship of these lands which we now occupy.

The Seminole and Miccosukee people are the descendants of many Native Americans who have inhabited Florida, Georgia, Alabama, and parts of South Carolina, Tennessee, and Mississippi for at least 12,000 years. They lived as hundreds of separate tribes when the Spaniards arrived in 1510. The Seminole Tribe was created by the Seminoles in 1957. Over the last 500 years, as their descendants have endured diseases and warfare, the survivors of numerous tribes grouped together in Florida, around a core of cimarrones—refugees from the Spanish Florida missions. Only after the 1770s, when the first English speakers entered Florida, were they called Seminolies or their Anglicized name, Seminoles.

The Miccosukee Tribe were originally part of the Creek Nation, and then migrated to Florida before it became part of the United States. The Miccosukee Tribe was created by the Miccosukee in 1962. During the Indian Wars of the 1800s, most of the Miccosukee were forcibly removed to the West. A minority were able to resist and endure in the Everglades of South Florida. Their name, Miccosukee, is an Anglicized version of their language, Mikasuki.

We also respectfully acknowledge the histories of those forcibly connected to Florida through the Transatlantic slave trade. The forced removal and enslavement of African peoples is a central part of the history and present of Florida and the United States.

Proposal & Proceedings Reviewers

Thank you to all of those who dedicated time and effort in reviewing proposals and papers. SIGDOC 2023 would not be possible without your efforts.

Godwin Agboka
G. Edzordzi Agbozo
Amanda Altimirano
Rebekka Andersen
Abigail Bakke
Traci Billingsley
Cagle Cagle
Kelli Cargile Cook
Imari Cheyne Tetu
Sookyung Cho
Samantha Cosgrove
Carlos J. Costa
Alice Daer
Dani DeVasto
Bradley Dilger
Sara Doan
Sam Dragga
Lisa Dusenberry
Tim Elliot
Douglas Eyman
Christopher Foley
Erin Friess
Jordan Frith
Catherine Gouge
Carrie Grant
Brian Harrell
Leah Heilig
Daniel Hocutt
Margaret Hsiao
Sherena Huntsman
Liz Hutter
Emily Johnson
Meredith Johnson
Nathan R. Johnson
John Jones
Laurence José
Veronica Joyner
Daniel Kenzie
Amy Koerber
Yeqing Kong
Claire Lauer
Katrina Layton Hinson
Soyeon Lee
Heather Listhartke
Michael Madson
Andrew Mara
Temptaous Mckoy
Michelle McMullin
Lisa Melonçon
Marie Moeller
Cathryn Molloy
Julie Newmark
Mason Pellegrini
Therese Pennell
Ehren Pfugfelder
Stacey Pigg
Laura Pigozzi
Susan Popham
Liza Potts
Sara Raffel
Nupoor Ranade
Sarah Read
Daniel P. Richards
Laura Roberts
Emma Rose
Derek G. Ross
Donnie Johnson Sackey
Blake Scott
Beth Shirley
Ann Shivers-McNair
Kailan Sindelar
Sarah Singer
Allegra Smith
Barbi Smyser-Fauble
Clay Spinuzzi
Matthew Stapleton
Hannah Stevens
Adam Strantz
Francine Sutton
Luke Thominet
Christopher Toth
Erin Trauth
Michael Trice
Belle Wang
Candice Welhausen
Chenxing Xie
Eric J. York
Sean Zdenek
Student Research Competition Reviewers

G. Edzordzi Agbozo  Brian Harrell  Marie Moeller  Adam Strantz
Traci Billingsley  Daniel Hocutt  Stacey Pigg  Luke Thominet
Stephen Carradini  Lisa Melonçon  Susan Popham  Xiaobo (Belle) Wang
Alice Daer  Yeqing Kong  Laura Roberts  Eric York
Dani DeVasto  Chris Lindgren  Allegra Smith

SIGDOC23 Logo Design

SIGDOC 2023 Conference logo design by Chris Lindgren (clndgrn.com).

In Memoriam

Earlier this year we lost a core member of SIGDOC, Dr. Dave Jones. Dave was SIGDOC in so many ways. After receiving his doctorate from Old Dominion University, he would serve as a senior UX designer at Modern Climate. Dave even participated in the inaugural round of lightning talks for SIGDOC. As a scholar-practitioner, Dave connected core elements of the SIGDOC community and mission. He presented and published substantial research on the role of UX within communities and the socio-technical implications of that role.

Dave’s dissertation chair, frequent collaborator, and friend, Liza Potts, said of Dave, “Dave was one of the first PhD students I worked with. While I was figuring out how to transition from industry to academia, he was figuring out how to transition from academia to industry. We learned so much from each other. He taught me how to be a better mentor, and I did my best to make sure he had the experience to launch himself further.”

Beyond industry and the academy, Dave was one of those of us dedicated to living in the UX communities we study. On Facebook and Twitter, Dave was a pugilist for social justice and always ready with an informed opinion on politics, fandoms, and role-playing games. He easily captured the spirit of a great collaborator and friend.

–Michael Trice

Committees

Conferences Committee

Sonia Stephens, University of Central Florida  Conference Chair
Joseph Bartolotta, Hofstra University  Program Co-Chair
Kristin Marie Bivens, University of Bern  Program Co-Chair
Chen Chen, Utah State University  SRC Co-Chair
Daniel Richards, Old Dominion University  SRC Co-Chair & Sponsorship Chair
Daniel L. Hocutt, University of Richmond  Technical Editor

Executive Committee

Huiling Ding, North Carolina State University  Chair
Halcyon Lawrence, Towson University  Vice Chair
Chen Chen, Utah State University  Secretary–Treasurer
Jordan Frith, Clemson University  Editor-in-Chief, Communication Design Quarterly
Daniel P. Richards, Old Dominion University  Past Chair
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Timothy Elliott, DePaul University  
Member at Large
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Member at Large
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Access Chair
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Communications Manager
Chris Lindgren, Virginia Tech  
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Jason Tham, Texas Tech University  
Social Media Manager
Sahajiya Nath, Virginia Tech  
Student Representative
Carlos J. Costa, Universidade de Lisboa  
Chair of EuroSIGDOC
Why T&T?
UCF’s Texts and Technology Ph.D. Program offers interdisciplinary study at the intersection of the humanities and technology.

Interdisciplinary options
For those with interests in multiple areas, T&T is designed to facilitate customized studies. The flexible, interdisciplinary curriculum welcomes communicators and problem solvers who strive for leadership positions as educators, consultants, researchers, and administrators.

Students pursue study and research in areas such as Digital Humanities; Digital Media; Editing, Publishing, and Interdisciplinary Curating; Public History; Rhetoric and Composition; and Scientific and Technical Communication.

Best of both worlds
The small program is fueled by the resources of a large research university. With the support and guidance of an internationally recognized faculty, a rich variety of experiences can be yours.
Policies

SIGDOC’s COVID-19 Response

We encourage people to make use of masks within the conference. Masks are available at the registration desk for SIGDOC attendees.

We do not have the capacity to provide testing at the conference. We do ask that attendees who feel sick and/or who test positive in the days leading up to the conference not attend in-person events.

There is an emergency remote presentation option that will let you present your work if you contact us by October 23.

COVID-19 Safety Information

COVID-19 has been declared a worldwide pandemic by the World Health Organization (WHO). Evidence has shown that COVID-19 can cause serious and potentially life-threatening illness and even death. ACM urges each Event attendee or volunteer to review the Event venue’s safety protocols, should they be available, in advance of deciding whether to attend the Event. ACM cannot guarantee that its participants, volunteers, partners, or any others in attendance will not become infected with COVID-19.

In accordance with WHO, we offer the following suggestions:

- Get vaccinated as soon as it’s your turn and follow local guidance on vaccination.
- Keep a physical distance of at least 1 meter or 3.5 feet from others, even if they don’t appear to be sick.
- Avoid crowds and close contact.
- Wear a properly fitted mask when physical distancing is not possible and in poorly ventilated settings.
- Clean your hands frequently with alcohol-based hand rub or soap and water.
- Cover your mouth and nose with a bent elbow or tissue when you cough or sneeze. Dispose of used tissues immediately and clean hands regularly.
- If you develop symptoms or test positive for COVID-19, self-isolate until you recover.

Obligation to Self-Monitor

Participants and volunteers at the Event agree to self-monitor for signs and symptoms of COVID-19 and contact ACM at conferencestaff@acm.org if you are diagnosed with COVID-19 within 10 days after participating or volunteering at the Event.

Policy Against Harassment at ACM Activities

Adopted by ACM Council on June 21, 2018

The open exchange of ideas is central to the Association for Computing Machinery’s (ACM) mission. This requires an environment that embraces diversity and provides a safe, welcoming environment for all.

This policy applies to all ACM activities, including:

- conferences, symposia, workshops, and events sponsored, co-sponsored, or in cooperation with ACM any ACM SIG or Chapter or any other ACM subunit;
- ACM member meetings;
- exchanges among committees or other bodies associated with ACM activities publications and communications sent through communication channels associated with ACM, including social media.

Expected Behavior

We expect all participants in ACM activities to abide by this policy in all venues, including ancillary events and unofficial social gatherings:
• Exercise consideration and respect in your speech and actions;
• Refrain from demeaning, discriminatory, or harassing behavior and speech;
• Be mindful of your surroundings and of your fellow participants;
• Alert community leaders if you notice a dangerous situation, someone in distress, or violations of this policy, even if they seem inconsequential.

Unacceptable Behavior

Unacceptable at any ACM activity is:

• **Abuse**: Any action directed at an individual that (a) interferes substantially with that person’s participation; or (b) causes that person to fear for his/her personal safety. This includes threats, intimidation, bullying, stalking, or other types of abuse.

• **Discriminatory Harassment**: Any conduct that discriminates or denigrates an individual on the basis of race, ethnicity, religion, citizenship, nationality, age, sexual or gender identity, disability, or any other characteristic protected by law in the location where the ACM activity takes place.

• **Sexual Harassment**: Unwelcome sexual advances, requests for sexual favors, or other verbal/physical conduct of a sexual nature. Examples include (but are not limited to):
  • unwelcome advances or propositions, particularly when one individual has authority over the other;
  • inappropriate touching of an individual’s body;
  • degrading or humiliating comments about an individual’s appearance;
  • using an activity-related communication channel to display or distribute sexually explicit images or messages.

Unacceptable behaviors include, but are not limited to:

• intimidating, harassing, abusive, discriminatory, derogatory or demeaning speech or actions by any participant in ACM activities, at all related events and in one-on-one communications carried out in the context of ACM activities;
• offensive, degrading, humiliating, harmful, or prejudicial verbal or written comments or visual images related to gender, sexual orientation, race, religion, disability, age, appearance, or other personal characteristics;
• unwelcome sexual advances, requests for sexual favors, or other verbal/physical conduct of a sexual nature;
• inappropriate or gratuitous use of nudity, sexual images, or stereotyped images including using an activity-related communication channel to display or distribute sexually explicit or otherwise offensive or discriminatory images or messages;
• deliberate intimidation, stalking or following;
• harassing photography or recording;
• sustained disruption of talks or other events;
• unwelcome and uninvited attention or contact;
• physical assault (including unwelcome touch or groping);
• real or implied threat of physical harm;
• real or implied threat of professional or financial damage or harm.

Harassment can occur when there is no deliberate intention to offend. Be careful in the words that you choose. Harassment committed in a joking manner or disguised as a compliment still constitutes unacceptable behavior. Remember that sexist, racist, and other exclusionary jokes can be offensive to those around you.
Consequences of Unacceptable Behavior
If a participant in an ACM activity engages in prohibited behavior, ACM reserves the right to take any action ACM deems appropriate. ACM reserves the right to:

- remove an individual from any ACM activity without warning or refund;
- prohibit an individual from participating in future ACM activities, including publishing in ACM publications;
- exclude an individual from ACM leadership positions;
- exclude any individual from deriving other benefits from ACM activities;
- suspend or terminate membership in ACM.

Such sanctions may be applied regardless of whether or not the offender is a member of ACM.

Appropriate sanctions also will be taken toward any individual who knowingly makes a false allegation of harassment.

How to Report Unacceptable Behavior
Any individual who experiences harassment (as described above) at any ACM activity should follow the Procedures for Reporting Unacceptable Behavior.

This policy applies only to unacceptable behavior at ACM activities. Complaints regarding other issues should be addressed as described under the applicable ACM policy. For example, complaints about papers and publications should be made under either ACM’s Code of Ethics and Professional Conduct or its Plagiarism Policy.

Addressing Grievances
If you feel you have been falsely or unfairly accused of violating this Policy Against Harassment at ACM Activities you should notify advocate@acm.org with a concise description of your grievance. Your grievance will be thoroughly investigated. Your grievance will be handled in accordance with our existing procedures.

Warnings and Disclaimers
This Policy Against Harassment at ACM Activities is not intended to limit open discussion of the merits of particular work or issues presented at ACM events. It applies only to behavior at ACM events and activities.

ACM assumes no liability or responsibility for the actions of any member or other activity participant.

ACM is not responsible for protecting the safety of members or participants in ACM activities. Any individual who feels his/her safety is at risk due to harassment or for any other reason is encouraged to take appropriate steps to ensure personal safety.

This Policy supersedes any policy or guidelines concerning harassment issued by ACM, or one of its Special Interest Groups, or any other ACM sub-unit.

There may be situations (such as those involving Title IX issues in the United States and venue- or employer-specific policies) where an on-site person who is informed of harassment will be under an obligation to file a report with an individual or organization outside of ACM.
CUSTOMIZABLE CURRICULUM
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The **Writing, Rhetoric, & Discourse (WRD)** graduate program at DePaul University is Chicago’s only Master’s program with a singular focus on writing and rhetoric. Through a solid theoretical foundation in rhetoric and discourse paired with practical experience in content strategy, digital storytelling, and grant writing, the MA in WRD both makes you a better writer and teaches you new ways to think about the history, craft, and politics of writing. With the option to concentrate in **Professional & Digital Writing** and/or complete a certificate in **Strategic Writing & Advancement for Nonprofits**, you’ll develop lifelong skills that are invaluable to a range of careers.
Statements

Anti-Racism

We recognize that social and systemic forces foment negative disparate socioeconomic outcomes for Black, and Indigenous people of color (BIPOC) communities. These inequities have long been expressed through the logics of white supremacy, the ongoing oppression of groups not defined as white, and racist violence at the hands of law enforcement and white vigilantes.

The SIGDOC 2023 planning committee affirms its commitment to recognizing, addressing, and eradicating all forms of racism and oppression. Racism has no place within our community or world. We are dedicated to working within and outside our community to promote research, service, and scholarship that seeks to address and eliminate racism and other forms of oppression.

Anti-racism statements are only meaningful if they are accompanied by sustained action that leads to positive change. Regardless of our race or ethnic origin, each of us is on a different path toward becoming actively anti-racist. We encourage all conference attendees to reflect on how they are working to promote positive change.

Accessibility

SIGDOC is committed to making our conference space and communications accessible for all attendees. While we have planned for greater accessibility at SIGDOC 2023, we also realize that our efforts are not comprehensive. Accessibility is a group effort. As you prepare for and participate during this year’s conference, we encourage you to consult the following resources to help SIGDOC continue its goals of greater inclusivity:

- SIGDOC 2023 presentation instructions and accessibility guidelines: sigdoc.acm.org/conference/2023/presentations/instructions/
- Google Slides Accessibility: tinyurl.com/muya2vwp
- Keynote Document Accessibility: tinyurl.com/46k9eyef
- Microsoft PowerPoint Accessibility: tinyurl.com/wa7kkj4
- PDF Accessibility: tinyurl.com/yc7fvfsx
- Working with Interpreters: tinyurl.com/2p8sv4y5
Keynote Speakers

Dr. Carlos J. Costa and Dr. Manuela Aparicio, EuroSIGDOC

2023 Diana Award Winner

EuroSIGDOC is SIGDOC’s 2023 Diana Award winner. The Diana Award is given about every other year to an organization, institution, or business for their long-term contribution to the field of communication design. Since 2010, EuroSIGDOC has engaged in a variety of activities, including organizing events like the ISDOC and OSDOC conference series, participating in ACM Paris and ACM Prague European events, hosting the Technical Writers in Lisbon meeting, and participating as Lisbon Hub at the SIGDOC 2021 Conference. Lately, they have co-organized with the ISEG (University of Lisbon) and with NOVA IMS (Universidade NOVA de Lisboa) the "IT & Management" event series. Those events included speakers from various European countries, covering topics such as gamification in information systems, digital transformation, blockchain in the services sector, machine learning, data governance, and data auditing. They continue to be consistent in efforts to these initiatives. However, EuroSIGDOC also remains open to facing several significant challenges. This entails considering the broad implications of generative AI, namely studying the impact of its use at various levels and contexts. They study, discuss, and positively contribute to technology usage regarding various research methodological approaches, especially design science and behavioral science. Representing EuroSIGDOC are Dr. Manuela Aparicio and Dr. Carlos J. Costa.

Dr. Carlos J. Costa is an Associate Professor with Habilitation at ISEG (Lisbon School of Economics and Management), University of Lisbon, since September 2017. He holds a PhD in Information Sciences and Technologies in Information Systems and Databases from ISCTE, a master’s degree in management sciences from ISCTE, and a bachelor’s from the Portuguese Catholic University. He is Associate Chair of the Department of Management of ISEG, and a member of the doctoral program coordination. Dr. Costa was previously director of the research center Addetti-IUL and coordinator of the Information Systems group at Istar-IUL research center. He was also a member of the Center of Innovation and Entrepreneurship Audax-IUL board. Dr. Costa is a member of IEEE and ACM and chair of EuroSIGDOC / ACM. He was conference and program chair of conferences sponsored by ACM and EuroSIGDOC / ACM and Program Chair of three SIGDOC conferences. He is an Associate Editor of the European Journal of Management Studies. His research interests include Information Systems, especially in Gamification, Business Applications of Data Science, and Programming Learning.

Dr. Manuela Aparicio is Associate Dean for Education at Information Management School (NOVA IMS), Universidade Nova de Lisboa, Portugal. She holds a PhD in Information Management from Universidade Nova de Lisboa (UNL). Her research interests include the evaluation of information systems effectiveness, notably the implementation and use of information technology in organizational information systems. She is also interested in information systems success research. She conducted studies on e-learning evolution and proposed two different business models for massive online open courses (MOOCs). Her work appears in the Information & Management, Journal of Educational Technology & Society, Internet and Higher Education, Computers in Human Behavior, Journal of Innovation & Knowledge, and others. In 2022, Dr. Aparicio was nominated for the World's Top 2% Scientists List by the University of Stanford, USA. She is a member of ACM (Association for Computer and Machinery), a board member of EuroSIGDOC/ACM chapter, and also belongs to ACM Women.
Dr. Jennifer Sandoval

Featured Speaker

Dr. Jennifer Sandoval is an Associate Professor at the Nicholson School of Communication and Media at the University of Central Florida. She is an award-winning educator and a campus leader for equity and inclusion. Dr. Sandoval has a Ph.D. in Communication and Culture from the University of New Mexico and a Master’s of Dispute Resolution from Pepperdine School of Law. Her research focuses on the intersections of identity and power in complex contexts like healthcare and education. Her work has been published in journals such as the Journal of International and Intercultural Communication, Journal of Communication Pedagogy, The Journal of Creative Communications, and the Journal of Intercultural Research. Dr. Sandoval has spent over 20 years working with a wide range of organizations enhancing their capacity to communicate across difference and difficulty. She is also an active leader in the United Faculty of Florida union and community advocate for academic freedom, labor rights, and reproductive justice.

Dr. Sandoval’s talk is titled “Connection and Community in a Time of Crisis.” In the spirit of this year’s conversation about “how it’s done,” Dr. Sandoval will share about how important work is being done in Florida in this critical moment. She will situate the current education crisis in the state and highlight the ways communities are engaging in resistance and community care.
GEORGE MASON UNIVERSITY

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McKinley Green
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Proposal Writing
International Tech Comm
Health and Medical Writing
Editing

Contact
Dr. Heidi Y. Lawrence
hlawren2@gmu.edu

Sponsored Ad
Best Paper and Other Awards

Award recipients are indicated by a trophy icon in the program schedule.

Best Paper Award
Corinne Jones, "Methodological Questions for Representation of Social Media Data"

Corinne Jones graduated from the Texts and Technology Ph.D. program at the University of Central Florida and was a Howard R. Marsh Postdoctoral Teaching Fellow at the University of Michigan. Corinne is now an incoming Assistant Professor in the Communication and Media Department at Rensselaer Polytechnic Institute. Corinne researches and teaches technical communication, digital rhetoric and digital humanities, social and digital media with a focus on circulation and social justice protest movements.

Abstract: Social media requires that TPC researchers revisit questions of ethics and justice. Specifically, social media complicates ethical issues around representation and privacy. While representation must be localized, maintaining participant privacy can make localized representation difficult. Thus, in this paper, I outline how I navigated these ethical questions in research about an online activist campaign, #NotAgainSU. Specifically, I outline ethical complications that come up when using sentiment analysis, numerical data, and networks. I outline how I adapted, and I develop heuristic questions for future researchers.

Best Paper Award
Tony Li, Yelin Jo, Hanna Lee, Zander Brumbaugh, Michael Murray, and Elin Björling, "Low-Effort, Unqualified, and Malicious User Behaviors in Online Human-Robot Interaction Studies"

Tony W. Li (he/him) is a first-year PhD student in Computer Science and Engineering at the University of California, San Diego, advised by Prof. Haojian Jin. Graduating from the University of Washington’s Human Centered Design and Engineering master’s program, with a background in data engineering and software development, he will be researching human-computer interaction and data interpretability.

Yelin Jo is a user researcher graduate of the University of Washington. She worked at a chat API startup that graduated Y combinator and grew the company to a unicorn. With her expertise in human-centered design, she is currently working as a user experience researcher at Starbucks.

Hanna Lee (she/her) is a prospective graduate of the University of Washington Information School's Master’s in Information Management program. Leveraging her background as a pastry chef, she connected the commonalities between these two seemingly diverse worlds and embarked on an academic journey with a strong focus on data science.

Zander Brumbaugh is a technical author and AI researcher at the University of Washington. He is a multiple time best-selling textbook author, with works on programming and game development. Zander's current research focuses on the improvement of language models for real-world settings.
Elin Björling, Ph.D. is a senior research scientist and affiliate faculty member in the Department of Human Centered Design & Engineering. She is the co-founder of the Momentary Experience Lab, leading creative, interdisciplinary projects in social robotics and virtual reality designed to improve mental health.

**Abstract:** This work was motivated by a previous study that saw unintended behaviors from some participants in online survey interactions. We conducted a post-hoc analysis of the study’s participant data, including an analytical retrospective of effectiveness of reactive process changes, qualitative analyses of user behaviors, and a quantitative analysis of user responses. We defined novel user types of Low-Effort, Malicious, and Unqualified for this survey data and discussed general study design recommendations to proactively identify and discourage these user types, such as participant identity verification and communication of expected effort. We also suggested directions for future work to further investigate these user behaviors, especially in contextual domain frameworks. Analyses and discussions were conducted in the context of human-robotics interaction and adolescent users, generalizable to user research studies in human-computer interaction, in the hopes of standardizing study design discourse and improving user research data quality in these underexplored areas.

**Program Chairs Commendation**

Selected by program co-chairs Joseph Bartolotta and Kristin Marie Bivens for its quality, timeliness, and engagement with a local context. The work exemplifies engagement with the conference theme through its original, meaningful, groundbreaking approach.

- Nathan Johnson and Meredith Johnson, "The Problem that Cannot be Named: Lateral Violence and the Limits of Institutional Critique"

**Best Paper Honorable Mentions (Short-List Nominees)**

- Temitope Ojedele-Adejumo, “Folkloric Tradition as an Epistemology of Environmental Justice”
- Allegra Smith, “Designing Feminist Methodologies: Foregrounding Gender, Positionality, and Justice in Communication Design Research"
Texas Tech University

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Our Faculty

The accomplished and committed faculty in our program offer a wide range of expertise and courses to prepare students to be scholars and leaders in rhetoric and technical communication studies.

<table>
<thead>
<tr>
<th>Name</th>
<th>Areas of Expertise</th>
</tr>
</thead>
<tbody>
<tr>
<td>Michael Faris</td>
<td>Digital rhetoric &amp; literacy, feminist &amp; queer rhetorics, WPA</td>
</tr>
<tr>
<td>TJ Geiger II</td>
<td>Religious rhetorics, feminist rhetorics, rhetorical history</td>
</tr>
<tr>
<td>Rob Grace</td>
<td>Crisis informatics, human-centered design, user experience</td>
</tr>
<tr>
<td>Steve Holmes</td>
<td>Ethics, social justice, rhetorical history &amp; theory</td>
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<tr>
<td>Callie Kostelich</td>
<td>Rural literacies, feminist rhetorics, composition studies</td>
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<tr>
<td>Mason Pellegrini</td>
<td>Workplace writing, entrepreneurship, qualitative methods</td>
</tr>
<tr>
<td>Lisa L. Phillips</td>
<td>Environmental, sensory, &amp; intersectional feminist rhetorics</td>
</tr>
<tr>
<td>Beau Pihlaja</td>
<td>Global technical communication, digital technologies</td>
</tr>
<tr>
<td>Rich Rice</td>
<td>Composition &amp; rhetoric, new media, online writing instruction</td>
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<tr>
<td>David Roach</td>
<td>Instructional communication, communication apprehension</td>
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<tr>
<td>Geoff Sauer</td>
<td>Database-driven content, responsive design, theory</td>
</tr>
<tr>
<td>Brian Still</td>
<td>User experience, invention, entrepreneurialism</td>
</tr>
<tr>
<td>Jason Tham</td>
<td>Design thinking, collaboration, emerging technologies</td>
</tr>
<tr>
<td>Scott Weedon</td>
<td>Rhetorical genre studies, rhetorics of science &amp; medicine</td>
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</tbody>
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Sponsored Ad
Thursday, October 26

Registration
8:00 a.m.–5:00 p.m.
SAN JUAN PREFUNCTION AREA
- Coffee and tea available 8-10 a.m.

Workshops
8:00-10:00 a.m.
W1: Industry-Academic Resource Development: Structured Authoring
EOLA 1
- Facilitators: Stan Doherty, Rebekka Andersen, and Ashley Hardin

W2: Negotiating the Challenges of Human Participants Research in the Rhetoric of Health and Medicine (RHM) and Technical Communication
EOLA 2
- Facilitators: Blake Scott and Sarah Singer

W3: Ethical Data Analytics: Investigating Data Analytics as a Pedagogical Practice
EOLA 3
- Facilitator: Daniel Hocutt

Poster Session: Main Program and Student Research Competition
10:10 a.m.–11:30 a.m.
SAN JUAN III

Main Program Poster Presentations
- Abigail Bakke and Lenny DiBono, “Reciprocity and the Research Rift: Mapping the Landscape of UX Research Methods in Academia and Industry”
- Carleigh Davis, Ryan Cheek, Kathryn Dolan and Rachel Schneider, “Mapping the DNA of Conspiracy Theories: Analyzing Key Nodes Across Digital Geographies”
- Rachell Hayes, “Preparing for Industry Technical Writing”
- Amber Lancaster, “Design Thinking, Makerspace Tinkering, and the Pedagogy of Play: A Teaching Case of Project Management for Writers”
- Lehua Ledbetter, Madison Jones, Leah Heilig and Alexandria Neelis, “Cultivating Reciprocity Through Place-Based and Community-Engaged Research Methods”
- Michael Merriam, “Game Balance” as a Model for new Fairness Methodologies”
- Carina Seagrave, “More Than Just Listening: Twitter Conversations with Communities of True Crime Podcast Listeners”
- Noemi Nuñez, Jack Murray, Emily Johnson, and Anastasia Salter, “Text Analysis of AI Ethics and Governance Standards”
- Candice Welhausen, Kristin Bivens and Daniel Richards, “Exploring the Feasibility of a Domain-specific Data Repository for Scholars in Technical and Professional Communication (DART)”
• Jiaxin Zhang, "Institutional Content Management: Content Strategy for University Risk Communication During COVID-19 Pandemic"

Student Research Competition Poster Presentations, Undergraduate Level

• Vignesh Mullaguru, "Designing a Virtual Reality Prototype for Designers: A Model for Accessibility Testing"

Student Research Competition Poster Presentations, Graduate Level

• Ma-aruf Al-hassan, "Enhancing Visual Thinking in Technical Communication (TC) through Visual Analytics: A Pedagogical Exploration"
• Amanda Altamirano, "Software Company Workplace Bias: Impact and Navigation in Professional Technical Communication"
• Caitlin Baluch, "Antirhetoric and Prenatal Testing: A Rhetorical Heuristic for Examining Implicit and Explicit Values in Expert Medical Documentation"
• Madeline Bruegger, "Navigating the Kaleidoscopes of Object(ive)s: A User-Experience Approach to Cultural-Historical Activity Theory"
• Nicholas R. Cabezas, "To Us Were Left the Splendors of Creation’ – Horizon and the Role of Technical Communication in a Posthuman Landscape"
• Gissell Del Castillo, "Five Diamond Standards: A Rhetorical Analysis of Verbiage in Luxury Hotel and Restaurant Standards"
• Anwesha Chattopadhyay, "Decolonial Subversion of Santali Tribal Language Learning Technologies"
• Ariel Crank, "What Features Do US Professional and Technical Communication Certificates Have in Common?"
• Stuart Deets, "Accessibility of COVID-19 Interactive Data Dashboards"
• Alex Garcia, "Examining University Identity Construction through Content Analysis of Strategic Plans"
• Margaret Hsiao, "If You Build It, Not Everyone Will Come: Barriers to Public Participation on Regulations.gov"
• Temitope Ojedele-Adejumo, "Mapping Out the Core Constructs of Social Justice as Heuristics in Selected Tech Comm Articles Using the 4Rs Model: A Literature Review"
• Chloe Robertson, "How Graduate Students Navigate Tech Comm Challenges related to their VISA"
• Matthew Stapleton, "Using Data to Explore the COVID-informed and COVID-uninformed"
• Hannah Stevens, "Dismantling Barriers to Publishing: Identifying Types of Negative Review Experiences and Strategies for Mitigating Them"
• Nate Walker, "How Comedians Use Social Media to Build Their Brand Value"

Keynote Lunch
11:45 a.m.–1:15 p.m.
SAN JUAN I & II

• Conference welcome and introduction
• Dr. Jennifer Sandoval, "Connection and Community in a Time of Crisis"
• CART services: https://www.streamtext.net/player?event=SigDoc_5952864

Concurrent Session 1
1:30-2:30 p.m.

1A: UX for Us: UX Methods to Promote Inclusion and Equity
EOLA 1

• Ashley Rea, Cara Marta Messina, Gabriel Aguilar, Jon Adams, and Allana Wooley, "UX for Us: UX Methods to Promote Inclusion and Equity"
1B: Community-Engaged Research

EOLA 2

- Michelle McMullin, “I’m Not from Here and I Don’t Get to Stay: An Experience Report on Graduate Research in Practice”
- Dave Jones, Michael Trice, Liza Potts, and Sweta Baniya, “Methodologies for When the Platform is on Fire”

1C: Games & Gaming

San Juan III

- Emily Johnson and Gergana Vitanova, “‘You Have to Play Your Homework!’: An Analysis of Student Reflections on an Educational Computer Game”
- Daniel King, “How to Make a Serious Game Project Both Feasible and Impactful: The Activist-Casual Framework for Game Design, Planning, and Development”
- Kirk Lundblade, “Behind Every Front Page is a “Good” Algorithm: Critically Assessing the Use of Reddit Post Sorting Algorithms for Qualitative Research”
- Alex Mashny and Adam Strantz, “Dungeons & Discourse: Tactical Social Media Research Methods and the D&D Open Game License Case”

Concurrent Session 2

2:45-3:45 p.m.

2A: Research & Social Justice

EOLA 1

- Veronica Joyner, “Race as What? The Rhetorical Function of Race in Health Sciences Research Methods”
- Valerie Smith, “Come Celebrate with Me’: How Autoethnography Boosts Digital Literacies for BIPOC Students”

2B: Becoming the Professional

EOLA 2

- Mason Pellegrini, “Revealing the Genre Ecology of High-Tech Entrepreneurship: A Case Study of Start-Up Chile”
- Holly Baker, “Becoming a Technical Editor: A Practitioner’s Transition toward Editing in the Technical Field”
- Timothy J. Elliott, “Riding Along: Using Interviews, Document Analysis, and Observations to Embed in and Learn from Short Term Writing Situations”
- Stewart Whittemore, “Preparing Students for Career Longevity Begins on Day 1: Description of a Pilot Gateway to PW Course Designed around a Simulation and a CMS”

2C: Feminist Critiques of Method

EOLA 3

- Michelle Trim and Paige Gulley, “Imagining, Generating, and Creating Communication as Feminist Pedagogical Method for Teaching Computer Science Ethics”
• Kasen Christensen, “Ghostly Methodology for Teachers of Technical Communication”

2D: Many People Have Died So That Technical Communication Could Live
SAN JUAN III

• Ehren Pflugfelder, Daniel Richards, Timothy Amidon, and Donnie Johnson Sackey, “Many People Have Died So That Technical Communication Could Live”

Concurrent Session 3
4:00-5:00

3A: Social Media
EOLA 1

• Abbie DeCamp, “Meme Methodologies”
• Rachel Marks and Mel Stanfill, “Challenges of Studying Racist Communication on Social Media Platforms”
• John Timothy Sherrill and Daniel Liddle, “Analyzing YouTube Content: Methodological Considerations for Technical Communication Research”

3B: Industry Insights: Dealing with Emerging Tech
EOLA 2

• Emily Johnson, “It’s all the same words, but it’s not: ChatGPT as TPC Assistant”
• Jennifer Flora Black, “Communicating by Examples: Sharing Knowledge in a Globally Distributed Software Team”
• Kathryn Swacha and Jayson Heim, “Public Podcast Production: Challenges, Methodologies, and Practices”
• Ashley Hardin, “Customer Content Journeys: A User-Centered Approach to Planning and Improving Content”

3C: AI & Research Methods
EOLA 3


3D: "Show Your Work!”
SAN JUAN III

• Chris Lindgren, Elena Kalodner-Martin, and Morgan Banville, “Show Your Work! Three Methodologies to Revise and Reimagine Quantitative Work as Communication Design”

Ignite Talks
6:30-9:00 p.m.

• Off-site Location: Orange County Regional History Center, 65 East Central Blvd. (see area map in Media and Logistics section).
• For attendees driving in, the nearest (paid) parking is in the Orange County Public Library garage, 112 East Central Blvd.
• Doors open at 6:30 p.m., and talks begin at 7:00 p.m. in the second-floor event space. Beverages will be provided.
• Volunteers will be at the entry to confirm that attendees are either SIGDOC participants or their guests. Please bring your nametag to speed up this process! We’ll also have a list of attendees as backup.
• After Ignite Talks, attendees are welcome to socialize and tour the History Center’s exhibits about the natural and human history of Central Florida until 8:30 p.m.
• Scheduled presenters:
  • John Clement, L3 Harris Technologies and Florida Chapter, Society for Technical Communication
  • Adrienne Dove, Physics Department, University of Central Florida
  • Olivia Ebersole, iDignity
  • Veronica Joyner, English Department, University of Central Florida
  • Michael Monarrez Puckett, Site Social SEO
  • Allegra Smith, School of Literature, Media, and Communication, Georgia Institute of Technology
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Friday, October 27

Registration
8 a.m.–3 p.m.
SAN JUAN PREFUNCTION AREA
• Coffee and tea available from 8:00–10:00 a.m.

Concurrent Session 4
8:30-9:45 a.m.

4A: Student Research Competition Finalists
EOLA 1
• Finalists from the first-round poster competition will present their research in the second round

4B: Health Communications
EOLA 2
• Molly Kessler, Jacqueline James, D. Mollie Stambler and Dan Card, “Messy, Mutable, Massive Datasets and Methodological Challenges: Conducting Microbiome Research in Popular Online Health Magazines”
• Ian Weaver, Yeqing Kong, Edzordzi Agbozo and Anirban Ray, “Backtracking from Cross-Cultural Analysis to Interaction Design: Selecting Interpretive Frameworks for mHealth Design Analysis”
• Michael Madson, “Methods, Madness, and Marijuana: An Integrative Review of Edibles’ Packaging and Labeling”
• Motunrayo Ogunrinbokun, “Health Technologies in the Margin: Enacting a Justice Oriented Approach in Health Information and Communication Research”
• Francine Sutton, “A Mixed-Methods Approach to Designing a mHealth Application Wireframe Framework for Older Adults”

4C: Ethnographic Research
EOLA 3
• Rory Clark, Tom Owen, Matt Jones, Martin Porcheron and Phillip Wardle, “It Works Better When I Do That: Ethnographic Study of Interaction and Communication in Radiology Departments”
• Alisa Russell, “Methodological Considerations for Studying the Written Communication of Local Government”
• Sarah Gunning, "Researching Online Communities: Ethics and Care”
• Daniel Hocutt, Jessica Campbell, D. Mollie Stambler, and Ann Hill Duin, “Mining Ourselves: Collaborative Autoethnography (CAE) as Methodology”
• Andreas Karatsolis, “The Rhetorical Pattern Interview Methodology: Uncovering Expert Knowledge”

4D: Accessibility
SAN JUAN III
• Sushil K. Oswal and Hitender Oswal, “A Story of Four Documentation Designs for One Medical Device”
• Laura Palmer, “The Evolution of WCAG Guidelines: An Examination of Research Methods within the Silver Task Force”
Concurrent Session 5
10:00-11:15 a.m.

5A: Representing Science in Research
EOLA 1
- Scott Weedon and Charlie Rioux, “Articulating Science: Knowledge Translation as a Methodology for Scientific and Technical Communication Research”
- Lucia Dura and Christopher Villa, “Multimodal Research During COVID-19: Trust and Ethics in a Program Evaluation for Youth at Risk for Trafficking”
- Nada Chehab, “Visualizing the Relationship between Environmental Factors and the COVID-19 Pandemic”

5B: Users & Designs
EOLA 2
- Andrew Mara, “Using Value Sensitive Design Methods to Shape Cross-Species Interface Design”
- Nathan Johnson and Meredith Johnson, “Communication Design for Combating Lateral Violence: An Action Methodology for Institutional Intervention” — SIGDOC’23 Program Chairs Commendation
- Mai Nou Xiong-Gum and Laura Roberts, “Methods for Connective Action: Wikis as Infrastructure for UX Instruction”
- Matthew D. Bryan, “Centering Software: Drawing on UX Research to Develop Methods of Collaborative Inquiry into Software Rhetorics within Writing Centers”

5C: AI and Ethics
EOLA 3
- Huiling Ding, “Opening the Blackbox of AI: How to Follow the Life Cycle of AI Systems for Automated Video Interviews”
- Beatriz Severes, Carolina Carreira, João Tiago Aparicio, Ana Beatriz Vieira, Inês Pereira, and Eduardo Gomes, “The Human Side of XAI: Bridging the Gap between AI and Non-expert Audiences”
- Jason Tham, Tharon Howard, and Gustav Verhulsdonck, “Investigating Generative AI: Perspectives and Methodological Frameworks for Content Design”

5D: Wrestling with Data
SAN JUAN III
- Akshata Balghare, “Manifesting Data through Unanticipated Research Methods”
- Sara Raffel, “Using Social Network Analysis to Examine Instagram Narratives of Natural Spaces”
- Patrick Thomas and Jacob Cress, “Methods for Integrating Communication in an Applied Finite Element Modeling Course”
- Margaret Hsiao, “Mapping the Policy Ecosystem of Federal Public Comments”
Keynote Lunch
11:30 a.m.–1:00 p.m.
SAN JUAN I & II
- Awards presentations
- Diana Award winner: EuroSiGDOC, represented by Carlos J. Costa and Manuela Aparicio
- CART services: https://www.streamtext.net/player?event=SigDoc_5952875

Concurrent Session 6
1:15-2:15 p.m.
6A: Designing and Developing Methods
EOLA 1
- Lisa Melonçon, “Troubling the Methodology of Participatory Design: An Integrative Literature Review”
- Quan Zhou, “Cognitive Biases in Visual Storytelling”

6B: Human-Computer Interaction
EOLA 2
- Tony Li, Danielle Jo, Hanna Lee, Zander Brumbaugh, and Elin Björling, “Low-Effort, Unqualified, and Malicious User Behaviors in Online Human-Robot Interaction Studies” — SIGDOC’23 Best Paper Award
- Peiyao Liu and Chenxing Xie, “Designing Between Virtual and Reality: Improving Inclusiveness in Hybrid Spaces”

6C: Data Collection
EOLA 3
- Corinne Jones, “Methodological Questions for Representation of Social Media Data” — SIGDOC’23 Best Paper Award
- Tiffany Bishop, “Socially-Just Research Practices Involving Collecting Information from Participants in TPC Scholarship”

6D: Bridging the Useful and Applied: Research Questions and Research Experience
SAN JUAN III

Beverage Break
2:15-2:40 p.m.
SAN JUAN PREFUNCTION AREA
Concurrent Session 7
2:45-3:45 p.m.

7A: Queer Comms: Ethics in Queer(ed) Research Methods
EOLA 1

7B: Tools for Research
EOLA 2
- Kathryn Lambrecht, “The eyes don’t lie’: How Eye-Tracking Doubles as a Research and Pedagogical Tool”
- Adam Strantz, “Print-and-Play: Data Physicalization Methods for Research Analysis in Technical Communication”

7C: Building Inclusive Research
EOLA 3
🏆 Temitope Ojedele-Adejumo, “Folkloric Tradition as an Epistemology of Environmental Justice” — SIGDOC ’23 Best Paper Honorable Mention

7D: Pedagogy
SAN JUAN III
- Emily Johnson, “Supporting Self-Regulated Learning in a User-Centered Design Course”
- Kate Birdsall, Kristen Pratt, and Alison Hagen, “Frameworks for Collaborative Innovation: A Student-Focused UX Center at Michigan State University”
- Liz Hutter, “Curation and Care: Using Archival Methods Teach and Learn Technical Communication Competencies”

Concurrent Session 8
4:00-5:00 p.m.

8A: Radical Communication
EOLA 1
- Derek Ross, Kayleigh Pears, Lydia Wilkes, and Avery Edenfield, “Radical Communication: Reconsidering Subjectivities”

8B: Program Development
EOLA 2
- Luke Thominet and Kristine Acosta, “Programmatic Keywords: Using Corpus-Assisted Discourse Analysis Practices to Inform Academic Program Development”
- Imari Cheyne Tetu, Claire Oldham Griffith, Floyd Pouncil, and Liza Potts, “Human-centered (Re)Design: Revising a Rhetoric and Writing PhD Program”
- Julie Gerdes, Temitope Ojedele, and Marissa Buccilli, “Using Scoping Reviews as a Tool for Consensus in Emerging Interdisciplinary Communication Research”
8C: Large Language Models and Research
EOLA 3

- John T. Murray, Jack Murray, and Anastasia Salter, “Playing with AI Chat: Positioning ‘Dangerous’ Language Model Futures through Interactive Fiction”
- Casey Mc Ardle, “Deploying UX Methods in an Intro to Accessibility Class: How to Get Student Buy-In Across Disciplines”
- Bremen Vance, “Texts are Empirical: Text-mining and Text-as Data Approaches as a Sustainable Research Practice in Technical Communication”
- Joao Tiago Aparicio, Elisabete Arsenio, and Rui Henriques, “tex2net: A Package for Storytelling using Network Models”

8D: Creating Multimedia Content for Public Audiences
SAN JUAN III

- Kathryn Swacha, Jayson Heim, Daniel Liddle, and Carrie Grant, “Creating Multimedia Content for Public Audiences”

Closing Session & Conference Wrap-up
5:15-5:30 p.m.
SAN JUAN III

SIGDOC Committee Meeting
5:30-6:30 p.m.
SAN JUAN III

- Data Sustainability Committee Meeting (open to all)
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Saturday, October 28

Business Meeting & Breakfast
SAN JUAN III
8:00-10:00 a.m.

- SIGDOC Board