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Media & Logistics

WiFi
- Network: @Hyatt Meeting
- Password: ACM22

Social Media

Twitter
Handle @sigdoc hashtag #SIGDOC2022
- If your session has its own hashtag, please announce it at the start of the session. Otherwise, session hashtags should look like this: #SIGDOC2022A1 for SIGDOC 2022 Session A1.
- If you would like to share your Twitter handle for discussion during your talk, please do so early during your presentation.

Facebook
- Feel free to tag the SIGDOC page for posts related to the conference.
- You can also watch the SIGDOC Facebook page for announcements: facebook.com/groups/ACMSIGDOC.

Announcements
If you have SIGDOC related announcements, please let us know at the registration desk.

AV Equipment
All rooms are equipped with projectors, screens, and a laptop. There are no computers in the rooms. Please remember to bring your own laptop and any adapters/dongles that you need. An HDMI cable will be available in each presentation room.

Registration Area
- Location: Martha’s Vineyard Foyer (3rd floor of Hyatt Regency)
- Times: 8 a.m.–3 p.m. Thursday, October 6 and Friday, October 7
Welcome

Welcome from the Conference Chair

Welcome to Boston!

We selected Boston as this choice represented an opportunity to return to the city for the first time in 20 years. The conference is just a short walk from numerous historic sites, including the Boston Common, which has been a regular space of vital protest and civic life for three hundred years.

In addition, across the Charles River in Cambridge rest the biomedical facilities for both Pfizer and Moderna, representing another crucial aspect of the world’s story over these last three years.

While we knew hosting a physical conference would not allow everyone in our community to gather in person, we have taken steps to begin the process of a physical return. We will learn from this return, reassess, and reimagine new ways to return based upon our successes and failures. It’s the Boston way.

Michael Trice
Conference Chair, Massachusetts Institute of Technology

Welcome from the Program Chairs

We are happy to share the results of our work in assembling what will be an exciting return to an in-person conference. In our introduction to the proceedings, we noted that we struggled with what a return to conferencing might resemble and hoped that we could offer a conference experience that both aligned with what we remember attending prior to 2020 but also functioned differently. As Michael has mentioned, while we did not intend for this conference to be a pandemic-themed conference, we realize the COVID-19 pandemic is ongoing. We have taken steps to ensure that attendees will have a safe and engaging conference experience.

This year’s theme, “Return, Reassess, Resolve,” is designed to encourage attendees to reflect on moments of growth, particularly in relation to events that have shifted the global socioeconomic climate. The broad goal of this conference is to consider the role of self-reflexivity for communication design researchers. We believe SIGDOC ’22 presenters and authors have much to say about where we have been and what possibilities await in communication design research and scholarship.

We are grateful for all the proposal, poster, paper, and proceedings reviewers, who offered their time and expertise in helping us design SIGDOC ’22 and its proceedings. Have a great conference and enjoy Boston, y’all!

Donnie Johnson Sackey
Program Co-chair, University of Texas at Austin

Candice A. Welhausen
Program Co-Chair, Auburn University
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On-site students can take advantage of state-of-the-art research labs for user experience, media, digital humanities, and podcasting, allowing them to hone industry-friendly skills and produce cutting-edge practical and theoretical research. To date, TCR labs and their faculty and graduate students have generated dozens of publications, multiple patents, and hundreds of thousands of dollars in research support.

Questions? Contact our Director of Graduate Studies: Christiana.Christofides@ttu.edu
Acknowledgments

Land Acknowledgment

SIGDOC acknowledges Indigenous Peoples as the traditional stewards of the land and waters of Greater Boston and the enduring relationship that exists between them and their traditional territories. The land on which we sit is the traditional unceded territory of the Massachusett, Wampanoag Nation, and Nipmuc Peoples. We acknowledge the painful history of genocide and forced occupation of their territory, and we honor and respect the many diverse indigenous people connected to this land on which we gather from time immemorial.

We also cannot proceed without acknowledging the histories of those forcibly connected to this space through the Transatlantic Slave Trade. The relations we form today are built upon a violent history of force removal and enslavement of African peoples. The burden of their bodies is interwoven in the fabric of this nation, this space, and this moment.

Land acknowledgments do not exist in a past tense, or historical context: colonialism is a current ongoing process, and we need to build our mindfulness of our present participation. Land acknowledgments are only meaningful if they are followed by action. Before giving a land acknowledgment, reflect on why you are giving an acknowledgment; learn about the tribal nations of the spaces you occupy; and consider how your scholarship, teaching, and advocacy can support Indigenous Peoples.

Proposal & Proceedings Reviewers

Keshab Acharya
Godwin Agboka
Edzordzi Agbozo
Rebekka Andersen
Lora Anderson
Rachel Atherton
Jeffrey Bacha
Sweta Baniya
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Josephine Walwema
Susan Youngblood
Sean Zden

Student Research Competition Reviewers

Kate Crane
Rob Grace
Alisha Karabinus
Dan Liddle
Ehren Pflugfelder
Beth Shirley
Jason Tham
Luke Thominet
Scott Weedon

Committees

Conference Committee

Michael Trice, Massachusetts Institute of Technology
Donnie Johnson Sackey, University of Texas at Austin
Candice Welhausen, Auburn University
Jack T. Labriola, Truist

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Program Co-Chair
Program Co-Chair
SRC Co-Chair
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Sarah Read, Portland State University
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Jordan Frith, Clemson University
Emma J. Rose, University of Washington Tacoma

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6
Policies

COVID-19 Response
SIGDOC returning to a live conference in 2022 means taking a number of precautions, including medical supplies and procedures. Obviously, limits exist to what these precautions can do, and we acknowledge these limitations.

We have taken a number of precautions for this year’s conference, including the supply of masks and hand sanitizer to all attendees. While we do not have the capacity to provide testing, we ask all attendees to consider arrangements for daily testing and testing once home. Please let us know if you feel unwell and take appropriate precautions.

We encourage people to make use of the masks within the conference. We have provided two KN95 masks per day for attendees to relieve as much of the burden as possible.

COVID-19 Safety Information
COVID-19 has been declared a worldwide pandemic by the World Health Organization. Evidence has shown that COVID-19 can cause serious and potentially life-threatening illness and even death. ACM urges each Event attendee or volunteer to review the Event venue’s safety protocols, should they be available, in advance of deciding whether to attend the Event. ACM cannot guarantee that its participants, volunteers, partners, or any others in attendance will not become infected with COVID-19.

Obligation to Comply with COVID-19 Safety Measures
In light of the ongoing spread of COVID-19, individuals who fall within any of the categories below should not attend the Event. By attending the Event you certify that you do not fall into any of the following categories:

1. Individuals who currently or within the past 14 days have experienced any symptoms associated with COVID-19, including fever, cough, and shortness of breath, among others; or
2. Individuals who believe that they may have been exposed to a confirmed or suspected case of COVID-19; or
3. Individuals who have been diagnosed with COVID-19 and are not yet cleared as non-contagious by state or local public health authorities or the health care team responsible for their treatment.

Additionally, if you traveled to the Event (or have traveled at any point in the past 14 days), either internationally or domestically, you must review and comply with all international, state, and local travel requirements. You are responsible for reviewing and complying with these travel requirements.

Duty to Self-Monitor
Participants and volunteers at the Event agree to self-monitor for signs and symptoms of COVID-19 and, contact ACM at conferencestaff@acm.org if you are diagnosed with COVID-19 within 14 days after participating or volunteering at the Event.

Policy Against Harassment at ACM Activities
Adopted by ACM Council on June 21, 2018
The open exchange of ideas is central to the Association for Computing Machinery’s (ACM) mission. This requires an environment that embraces diversity and provides a safe, welcoming environment for all.

This policy applies to all ACM activities, including:

- conferences, symposia, workshops, and events sponsored, co-sponsored, or in cooperation with ACM any ACM SIG or Chapter or any other ACM subunit;
- ACM member meetings;
- exchanges among committees or other bodies associated with ACM activities publications and communications sent through communication channels associated with ACM, including social media.
Expected Behavior

We expect all participants in ACM activities to abide by this policy in all venues, including ancillary events and unofficial social gatherings:

- Exercise consideration and respect in your speech and actions;
- Refrain from demeaning, discriminatory, or harassing behavior and speech;
- Be mindful of your surroundings and of your fellow participants;
- Alert community leaders if you notice a dangerous situation, someone in distress, or violations of this policy, even if they seem inconsequential.

Unacceptable Behavior

Unacceptable at any ACM activity is:

- **Abuse**: Any action directed at an individual that (a) interferes substantially with that person’s participation; or (b) causes that person to fear for his/her personal safety. This includes threats, intimidation, bullying, stalking, or other types of abuse.
- **Discriminatory Harassment**: Any conduct that discriminates or denigrates an individual on the basis of race, ethnicity, religion, citizenship, nationality, age, sexual or gender identity, disability, or any other characteristic protected by law in the location where the ACM activity takes place.
- **Sexual Harassment**: Unwelcome sexual advances, requests for sexual favors, or other verbal/physical conduct of a sexual nature. Examples include (but are not limited to):
  - unwelcome advances or propositions, particularly when one individual has authority over the other;
  - inappropriate touching of an individual’s body;
  - degrading or humiliating comments about an individual’s appearance;
  - using an activity-related communication channel to display or distribute sexually explicit images or messages;

Unacceptable behaviors include, but are not limited to:

- intimidating, harassing, abusive, discriminatory, derogatory or demeaning speech or actions by any participant in ACM activities, at all related events and in one-on-one communications carried out in the context of ACM activities;
- offensive, degrading, humiliating, harmful, or prejudicial verbal or written comments or visual images related to gender, sexual orientation, race, religion, disability, age, appearance, or other personal characteristics;
- unwelcome sexual advances, requests for sexual favors, or other verbal/physical conduct of a sexual nature;
- inappropriate or gratuitous use of nudity, sexual images, or stereotyped images including using an activity-related communication channel to display or distribute sexually explicit or otherwise offensive or discriminatory images or messages;
- deliberate intimidation, stalking or following;
- harassing photography or recording;
- sustained disruption of talks or other events;
- unwelcome and uninvited attention or contact;
- physical assault (including unwelcome touch or groping);
- real or implied threat of physical harm;
- real or implied threat of professional or financial damage or harm.

Harassment can occur when there is no deliberate intention to offend. Be careful in the words that you choose. Harassment committed in a joking manner or disguised as a compliment still constitutes unacceptable behavior. Remember that sexist, racist, and other exclusionary jokes can be offensive to those around you.
Consequences of Unacceptable Behavior

If a participant in an ACM activity engages in prohibited behavior, ACM reserves the right to take any action ACM deems appropriate. ACM reserves the right to:

- remove an individual from any ACM activity without warning or refund;
- prohibit an individual from participating in future ACM activities, including publishing in ACM publications;
- exclude an individual from ACM leadership positions;
- exclude any individual from deriving other benefits from ACM activities;
- suspend or terminate membership in ACM.

Such sanctions may be applied regardless of whether or not the offender is a member of ACM.

Appropriate sanctions also will be taken toward any individual who knowingly makes a false allegation of harassment.

How to Report Unacceptable Behavior

Any individual who experiences harassment (as described above) at any ACM activity should follow the Procedures for Reporting Unacceptable Behavior.

This policy applies only to unacceptable behavior at ACM activities. Complaints regarding other issues should be addressed as described under the applicable ACM policy. For example, complaints about papers and publications should be made under either ACM's Code of Ethics and Professional Conduct or its Plagiarism Policy.

Addressing Grievances

If you feel you have been falsely or unfairly accused of violating this Policy Against Harassment at ACM Activities you should notify advocate@acm.org with a concise description of your grievance. Your grievance will be thoroughly investigated. Your grievance will be handled in accordance with our existing procedures.

Warnings and Disclaimers

This Policy Against Harassment at ACM Activities is not intended to limit open discussion of the merits of particular work or issues presented at ACM events. It applies only to behavior at ACM events and activities.

ACM assumes no liability or responsibility for the actions of any member or other activity participant.

ACM is not responsible for protecting the safety of members or participants in ACM activities. Any individual who feels his/her safety is at risk due to harassment or for any other reason is encouraged to take appropriate steps to ensure personal safety.

This Policy supersedes any policy or guidelines concerning harassment issued by ACM, or one of its Special Interest Groups, or any other ACM sub-unit.

There may be situations (such as those involving Title IX issues in the United States and venue- or employer-specific policies) where an on-site person who is informed of harassment will be under an obligation to file a report with an individual or organization outside of ACM.
Statements

Anti-Racism

We recognize that social and systemic forces foment negative disparate socioeconomic outcomes for Black, and Indigenous People of Color (BIPOC) communities. These inequities have long been expressed through the logics of white supremacy, the ongoing oppression of groups not defined as white, and racist violence as demonstrated by the murders of Ahmad Arbery, John Crawford III, Freddie Gray, Aiyana Jones, Tamir Rice, Yvette Smith, and Breonna Taylor at the hands of law enforcement and white vigilantes.

SIGDOC ’22 planning committee affirms its commitment to recognizing, addressing, and eradicating all forms of racism and oppression. Racism has no place within our community or world. We are dedicated to working within and outside our community to promote research, service, and scholarship that seeks to address and eliminate racism and other forms of oppression.

Anti-racism statements are only meaningful if they are accompanied by sustained action that leads to positive change. Regardless of our race or ethnic origin, each of us is on a different path toward becoming actively anti-racist. We encourage all conference attendees to reflect on how they are working to promote positive change.

Accessibility

SIGDOC is committed to making our conference space and communications accessible for all attendees. While we have planned for greater accessibility at SIGDOC ’22, we also realize that our efforts are not comprehensive. Accessibility is a
As you prepare for and participate during this year’s conference, we encourage you to consult the following resources to help SIGDOC continue its goals of greater inclusivity.

- Conference on College Composition and Communication 2022 Access Mini-Guide: tinyurl.com/yyev7nbw
- Google Slides Accessibility: tinyurl.com/muya2vwp
- Keynote Document Accessibility: tinyurl.com/46k9eyef
- Microsoft PowerPoint Accessibility: tinyurl.com/wa7kkjb4
- PDF Accessibility: tinyurl.com/yc7fysx
- Working with Interpreters: tinyurl.com/2p8s4y5
Getting Around the Boston Area

MBTA Map and Hotel Area Map

Getting to the Hyatt Regency from the Airport
Take the Silver Line to South Station. Then take the Red Line to Downtown Crossing.
Keynote Speakers

Dr. Miriam F. Williams

2022 Rigo Award Winner

Dr. Miriam F. Williams is the 2022 Rigo Award recipient. She is Professor of English and Associate Chair of Texas State University’s Department of English. Prior to her career in academia, she worked as a health and safety inspector, policy analyst, policy writer/editor, and program administrator for State of Texas agencies. Her books and articles focus on public policy writing, race and ethnicity, and critical analysis of historical discourse. Her publications include articles in Technical Communication, Journal of Technical Writing and Communication, Journal of Business and Technical Communication, Technical Communication Quarterly, IEEE Transactions on Professional Communication, and Programmatic Perspectives. Her co-edited book with Dr. Octavio Pimentel Communicating Race, Ethnicity, and Identity in Technical Communication, received CCCC's 2016 Best Original Collection of Essays in Scientific and Technical Communication award and her co-authored article with Dr. Natasha N. Jones won the CCCC’s 2020 Best Article Reporting Historical Research or Textual Studies in Technical award. She is an ATTW Fellow and Editor-in-Chief of the Society for Technical Communication’s journal, Technical Communication.

Dr. Prajwal Ciryam

Featured Speaker

Dr. Prajwal Ciryam is a physician-scientist interested in treating and studying severe injury to the nervous system, who has written about the interface of medicine, technology, and public policy for a variety of publications, including Wired, Slate, and The Washington Post. He is an incoming Assistant Professor in the Department of Neurology and the Shock Trauma Center at the University of Maryland, where he will be practicing neurocritical care and conducting research into the biological mechanisms of neurological deterioration after traumatic brain injury.

In this role, he will hold the Military Traumatic Brain Injury Research Group Fellowship, supported by the Center for Neuroscience and Regenerative Medicine at the Uniformed Services University and the Henry Jackson Foundation. Prajwal is currently completing a fellowship in neurocritical care at Columbia University, where he was on the frontlines of the COVID-19 pandemic in New York City, working in makeshift and established ICUs at hospitals that had amongst the highest census of critically ill COVID-19 patients in the United States.

His academic work has been published in a wide variety of journals, including Cell and the Proceedings of the National Academy of Sciences. He completed his B.A. and M.D. at Northwestern University, where he was a member of the Honors Program in Medical Education. He received his Ph.D. jointly in Neuroscience from Northwestern University, where he was part of the N.I.H.-funded Medical Scientist Training Program, and in Chemistry from the University of Cambridge, where he was a Fulbright Scholar and a St. John's College Benefactors Scholar. In addition, his research has been supported by an N.I.H. R25 grant during his residency training at Columbia.
Consider graduate study at

UNIVERSITY OF CENTRAL FLORIDA

M.A. in English—Technical Communication

UCF’s English Department offers a fully online M.A. with thesis and non-thesis options. Students can complete the program without coming to campus, but faculty are readily available to meet with students for face-to-face discussion.

Completing the M.A. gives students “fast track” access to the Texts and Technology Ph.D.

Ph.D. in Texts and Technology

The Texts and Technology Ph.D. Program offers interdisciplinary study at the intersection of the humanities and technology. Areas of specialization include Digital Humanities; Digital Media; Editing, Publishing, and Interdisciplinary Curating; Public History; Rhetoric and Composition; and Scientific and Technical Communication.
Thursday, October 6

Workshops
8:30-11:00 a.m.

W1: Design Coalitions: Mapping Participatory Design Work in PTC
MARTHA’S VINEYARD A
- Rachel Atherton and Alisha Karabinus

W2: Grant Writing: A Heuristic for Ethical Collaboration
MARTHA’S VINEYARD B
- Hadi Banat, Anuj Gupta, Michelle McMullin, Ola Swatek, Bradley Dilger and Shelton Weech

W3: The Pedagogy of User Experience: Designing UX Assignments within a Community of Practice
CHATHAM
- Emma Rose and Heather Noel Turner

Keynote Lunch
11:15 a.m.–12:50 p.m.
CAPE COD

Concurrent Session A
1:00-2:00 p.m.

A1: Curriculum Development and Design
MARTHA’S VINEYARD A
- Eva Brumberger, “Re-thinking the Role of the Visual in Professional Communication: The Case for a Liberal Arts Core”
- Joe Welinske, “Education and Training for UX Writing”

A2: UX and Accessing Information about COVID-19 Vaccines
MARTHA’S VINEYARD B
- Katlynne Davis, Danielle Mollie Stambler and Samantha Cosgrove, “Social Media and User Advocacy: Lessons Learned from COVID-19 Vaccine Hunters”

A3: Technical Communication within Gaming
CHATHAM
- Kasen Christensen, “Cool and Useful: TTRPG Tables as Aesthetic Technical Communication”
- Megan McKittrick, “Climate Change Games as Boundary Objects: Moving toward Dialogic Communication in Stakeholder Engagement” — SIGDOC 22 Best Paper Award Recipient
- Cody Reimer, “Medium-Weight Euro Crunch: Technical Communication in the Hobbyist Board Game ‘Distilled’”
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Department of Technical Communication
Poster Session
1:30-5:00 p.m.
NANTUCKET

Concurrent Session B
2:10-3:10 p.m.

B1: Pedagogy; Strategies for teaching online
MARTHA'S VINEYARD A

- Kailey Collins, Margaret Hsiao, Wesley Mathis and Hannah Stevens, “Constructing the Online Classroom Amid a Pandemic: Advocating for Students Through User-Centered Design”
- Emily Johnson, “Miro, Miro: Student Perceptions of a Visual Discussion Board”

B2: Community-Focused Research
MARTHA’S VINEYARD B

- Beth Shirley, Allison Wynhoff Olsen and Will Fassbender, “Utilizing Technical Communication Research and Design Strategies for Community Building in an Online Master’s Program”

B3: Workplace and Career-Focused
CHATHAM

- Patrick Thomas and Jacob Cress, “Developing Workplace-Ready Engineers: New Engineers’ Experiences Learning Workplace Communication Competencies”
- Ashley Hardin, “Maintaining Momentum in Your Technical Communication Career During a Leave of Absence”
- Suzan Flanagan, Guiseppe Getto and Sheryl Ruszkiewicz, “What Content Strategists Do and Earn: Findings from an Exploratory Survey of Content Strategy Professionals”

Concurrent Session C
3:20-4:20

C1: Pedagogy and UX
MARTHA’S VINEYARD A

- Emma Rose, Craig MacDonald and Cynthia Putnam “Teaching Design Systems: A Scalable Model for the UX Classroom”
- Manushri Pandya and Stacey Pigg, “Learners as Users: Understanding Learner Experiences with Privacy Policy Pages”

C2: Addressing Equity and Justice in Infrastructural Rhetoric
MARTHA’S VINEYARD B

- Jonathan Adams, Raymond Rosas, Gabriel Aguilar and Ashley Rea, “Infrastructures of Inequity: Discussions of Equity and Justice through the Lens of Infrastructural Rhetoric”
**C3: Ethics and Accessibility**

**CHATHAM**

- Rachel Bryson and Sam Clem, “Cultivating Ethics in the Peer Review Process”
- Michael Madson, “(Re)assessing the Design of Dispensary Age Gates: What I Learned by Mystery Shopping for Marijuana Online”
- Brian Le Lay and Dan Card, “Toward an Access-Oriented Field: Reciprocity as a Guiding Principle for Capacity-Building in Technical Communication”

**Concurrent Session D**

4:30-5:30 p.m.

**D1: Conducting Research**

**MARTHA’S VINEYARD A**

- Mckinley Green, Nupoor Ranade and Yeqing Kong, “Revising Research Methodologies: Challenges of Handling Precarious Data”
- Aimee Roundtree, “Visualizing Confidence Intervals: An Integrative Review”
- Joseph Forte, “Drastic Times: Reassessing Numeracy’s Role in the Study of Writing”

**D2: Communicating with Digital Interfaces**

**MARTHA’S VINEYARD B**

- Chen Chen and Xiaobo Wang, “Reporting Violations on Weibo and Twitter: A Comparative Critical Interface Analysis”
- Laura Roberts and Mai Nou Xiong-Gum, “Visualizing Civic Media: Mapping Contributions to the ‘2022 Russian Invasion of Ukraine’ Wikipedia Page” — SIGDOC ’22 Best Paper Award Recipient
- Daniel Liddle, YoonJi Kim, Elena Kalodner-Martin, Victoria Braegger, Allison Durazzi and Jacob Richter, “Channeling Experience: Reflections on Developing a Technical Communication Youtube Channel”

**D3: Data Viz**

**CHATHAM**

- Stephen Carradini and Barbara Carradini, “A Data Visualization Tool for Reassessing Interdisciplinary Citation for Design of Communication”
- Xing Huang, “Data Visualization Design Strategies for Promoting Exercise Motivation in Self-Tracking Applications”
- Priyanka Ganguly, “Cultural-Contextual Usable Actionable Dashboards (CCUAD): Transnational Actionable Maternal Health Data Visualizations”
- Adam Strantz, “Data as ‘Brickolage’: Teaching Data Visualization Design with LEGO”

**Ignite Talks**

7:00-9:00 p.m.

- **Off-site Location:** MIT Stats Building, Room 32-141 (10 minutes by MBTA Red Line)
Utah State University
Technical Communication & Rhetoric

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- Stellar graduate placement

[techcomm.usu.edu](http://techcomm.usu.edu)
Friday, October 7

Concurrent Session E
9:00-10:00 a.m.

E1: Social Justice and The Graduate School Experience
MARTHA’S VINEYARD A
- Kathryn Swacha, “Social Justice and the TPC Internship: The Internship Fellowship Program”
- Sam Clem and Beth Buyserie, “Participatory Communication: Collaborative Approaches to Well-being in Graduate Instructor Development Programs”

Concurrent Session F
10:15-11:15 a.m.

F1: Risk and Crisis Communication
MARTHA’S VINEYARD A
- Sweta Baniya and Liza Potts, “Experts, Knowledge Making, and Disaster Across Digital Platforms”
- Sonia Stephens and Amanda Altamirano, “Supporting Community Resilience to Environmental Hazards through User-Centered Design”
- Joseph Williams, “Readying for Risk: Exploring Safety Initiative Effectiveness”
- Ehren Pflugfelder, “Technical Communication and Geoengineering Standards; the Case of ISO 14082”

F2: Storytelling
MARTHA’S VINEYARD B
- Tatyana Claytor, “The Meeting Has Been Ended by the Host: How the Film Host Uses Zoom as a Story Telling Medium that Challenges Concepts of Presence, Identity, and Connection”
- Eric York, Lisa Propst, Rebecca Pelky, Jennifer L. Ball, Alex Lee and Phillip White-Cree, “Stories from the Circle: Extended Reality (XR), Posthumanism, and Decolonizing the Design of Communication”
- John Timothy Sherrill, “Mapping Storytelling on Etsy.com as Hyper-differentiation Strategy”

Keynote Lunch
11:30 a.m.–1:00 p.m.
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SRC Final Round
1:30 p.m.-2:30 p.m.
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Concurrent Session G
1:30-2:30 p.m.

G1: Workplace Genres
MARTHA’S VINEYARD A
- Matthew Homer, “Towards Boundary Genres in Technical Communication”

G2: Social Justice and Empowerment
MARTHA’S VINEYARD B
- Liz Lane, “Studying Design Processes of Practitioners’ Iterative Design and Social Justice Pursuits”
- Derek Ross and Kayleigh Pears, “Zines as Empowerment”
- Leah Corinne Jones, “Conceptual Models of Twitter Connectors: A Case Study of #Striketober”

G3: Society, Community, Social
CHATHAM
- Josephine Walwema, “Revisiting the Social Contract in the Age of a Global Pandemic”
- Andreas Karatsolis and Alexia Charoupa, “Lessons from a Pandemic: Moving Audiences into Action Through the Kinetic Power of Invented Ethos”

Concurrent Session H
2:40-3:40 p.m.

H1: Transdisciplinary and UX: Building Community Partnerships and Coalitions
MARTHA’S VINEYARD A
- Nupoor Ranade, Isidore Dorpenyo and YoonJi Kim, “Cross-disciplinary Actions and Stakeholder Collaborations in Classroom Learning”

H2: UX Design
MARTHA’S VINEYARD B
- Emma Rose and Heather Turner, “The Durability of Usability in the UX Classroom”

H3: Health Communication Research
CHATHAM
Concurrent Session I
3:50-4:50 p.m.

I1: Health Communication Practices
MARTHA’S VINEYARD A

- Morgan Banville and Elena Kalodner-Martin, “Quantifiable Bodies: The Influence of Biometric Technologies in Patient Consent”
- Lisa DeTora, “To LEAN or Not to LEAN: Notes from the World of Biomedical Documentation”
- Timothy J. Elliott, “A Medical Architecture Photo Shoot: Using Images and Words to Showcase Design and Use”

I2: AI, Robots, Machines Helping Us Do Stuff
MARTHA’S VINEYARD B

- Claire Lauer and Christopher Sanchez, “Using Eyetracking to Understand How People Process Deceptive Tactics and Titles in Everyday Charts and Graphs”
- James Philips and Nasseh Tabrizi, “Bibliographic Reference Classification in Historiographic Documents using Supervised Machine Learning and Grammatical Features”

I3: UX Content Strategies
CHATHAM

- Abigail Bakke, Mary Kramer and Michelle Nguyen, “An Online Tool for Quitting Vaping: UX Insights from College Students”
- Quan Zhou, “More than Just a Bill: How to Nudge Users in Utility Bills”
- Sarah Barnes, “Tactics Marketers Can Use to Communicate and Collaborate More Effectively and Efficiently with Subject Matter Experts”

Friday Evening Social Event

Off-site Location: Boston Waterfront, Tia’s on the Waterfront
7:00-8:00 p.m.

Saturday, October 8

Business Meeting & Breakfast
9:00-11:00 a.m.

- SIGDOC Board
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CALL FOR NOMINATIONS FOR DIANA AWARD

Background
The Diana Award is named after Diana Patterson, past President of SIGDOC for three terms (1980-1989). The award is given to an organization, institution, or business for their long-term contribution to the field of communication design. Since 2005, Diana Awards have been given every other year, alternating with the Rigo Award.

Process
Any SIGDOC member can submit a nomination (self-nominations welcome) to be put on the ballot by sending an email to sigdocacm@gmail.com by February 15th, 2023. Nominations for the Diana Award are considered carefully by the SIGDOC Executive Committee. The winner will be announced at SIGDOC ’23.

Past Winners
Since 1994, the Diana Award has been given to the following organizations:
- 2020: Writing, Information, and Digital Experience (WIDE) Lab at MSU
- 2018: The Center for Civic Design
- 2015: Women in Technical Communication
- 2011: SAP AG, LLC
- 2009: Apple, Inc.
- 2007: Laboratory for Usability Testing and Evaluation at the University of Washington
- 2005: The British Computer Society (BCS)
- 2004: The Society for Technical Communication (STC)
- 2003: IBM Corp.
- 2002: World Wide Web Consortium (W3C)
- 2000: MIT Press
- 1999: Rensselaer Polytechnic Institute
- 1998: Netscape Communications Corp.
- 1996: Seybold Publications and Seybold Seminars
- 1995: Carnegie Mellon’s Communications Design Center
- 1994: Xerox PARC
CONFERENCE ANNOUNCEMENT OF SIGDOC 2023

The 41st ACM International Conference on Design of Communication (SIGDOC ’23) will be held in Orlando, FL, USA.

Dates: October 26th—28th

Conference Chair: Dr. Sonia Stephens (University of Central Florida)