CALL FOR PAPERS
SIGDOC 2022
The 40th ACM International Conference on the Design of Communication

October 6-8, 2022, Boston, Massachusetts

sigdoc.acm.org/conference/2022

Conference Chair
Michael Trice
Massachusetts Institute of Technology
mtrice@mit.edu

Program Chairs
Donnie Johnson Sackey
University of Texas at Austin
donnie.sackey@austin.utexas.edu
Candice A. Welhausen
Auburn University
caw0103@auburn.edu

Student Research Competition Chair
Jack Labriola
Kennesaw State University
jlabrio1@kennesaw.edu

Technical Editor
Daniel Hocutt
University of Richmond
dhocutt@richmond.edu

Sponsorship Chair
Jordan Frith
Clemson University
jfrith@clemson.edu

IMPORTANT DUE DATES
Due by 11:59pm in your local time zone
March 4, 2022
Proposals due
March 29, 2022
Notification of acceptance/request to submit full-length paper or extended abstract
May 21, 2022
Draft papers & extended abstracts due
June 11, 2022
Reviews & comments returned
July 16, 2022
Final papers & extended abstracts due

THEME: RETURN, REASSESS, RESOLVE
Concerns for public health and community well-being have led to a much-needed re-evaluation of how we assemble to share, co-create, and support intellectual work. The use of face masks, social distancing, and Zoom have not only changed the when, why, and how of communication; these COVID-19 adaptations have also forced us to reassess assumptions about communication and become innovative in how we interact with each other. Shifts in identity and purpose, too, characterized as “The Great Resignation,” have encouraged millions of people to reassess their relationship to the spaces in which they work, live, and play.

SIGDOC 2022 will not be a pandemic-themed conference. However, we feel remiss to not acknowledge the obvious social contexts of our gathering and how this intersects with the design of communication. This year’s conference organizers believe returning to a face-to-face conference affords us the opportunity to consider how the COVID-19 pandemic, political protest and activism, social justice, labor rights, and institutional strain have created the conditions to learn from the past—that is, to think about how a usable past creates the conditions for a better present and future.

As we return to face-to-face communication and interaction, we invite participants to consider what it means to return to our communication design practices, reassess our work as researchers, teachers, practitioners, and community activists and find ways to strengthen our resolve in pursuit of change.

While your presentation may not specifically address this year’s theme, we invite you to consider the questions below. We also invite submissions that do not adhere to the conference theme.

GUIDING QUESTIONS
• What past debates and controversies in communication design, which have shaped our thinking, might we revisit, reassess, and resolve for the future?
• What are unexamined sites and practices that require attention and redress in communication design?
• What groups form our community? How have they entered? Why do they remain? How might we move to encourage greater participation?
• What communication challenges have we seen during the COVID-19 pandemic, and how have these issues shifted the meaning and exigency of activism and advocacy in communication design research? In what ways might these challenges need to be reassessed? What new resolutions might we develop?
• How do we insert ourselves into discussions so that we are in conversation not just with academics and/or practitioners but with larger publics? In what ways can we make our work more accessible to wider public audiences?

SUBMISSION TYPES
Submissions can take the form of any of the six (6) options below. Authors of accepted proposals for all types will be given the opportunity to write up their work for the peer-reviewed proceedings. Workshops are excluded from publication in the proceedings.
• Research Papers (7-10 pgs.)
• Industry Insights (2-3 pgs.)
• Experience Reports (4-6 pgs.)
• Posters (1-2 pgs.)
• Panel Sessions
• Workshops

All authors who receive acceptance of their proposal are strongly encouraged to submit to the peer-reviewed conference proceedings.

To view the complete CFP along with a sample proposal, samples papers & extended abstracts, visit sigdoc.acm.org/conference/2022