CALL FOR PAPERS
SIGDOC 2020 Conference: A New Decade of Technology and Design
October 3-4, 2020 in Denton, Texas, USA

The ACM Special Interest Group on Design of Communication (ACM SIGDOC) invites proposals for its 2020 conference at the University of North Texas. Proposals should explore interactions among technology and design in communication design, professional and technical communication (PTC), and user experience (UX) practice, teaching, and scholarship.

SIGDOC’s history tells a story of responding to changes in technologies and their users, increasingly moving toward social justice frameworks. This history and ongoing advances inspire our theme, as we look forward to the possibilities and pitfalls of new academic and industry practices, technologies, audiences, and contexts. For SIGDOC 2020, we focus on how technology and design have influenced one another since the organization was founded in 1975. The terms “technology” and “design” may be defined in their broadest senses in order to contemplate the past and future of socially just communication, documentation, and work practices across the following modes of analysis:

- **Applied**: How might interactions between technology & design limit and enhance work practices?
- **Practical**: How might engaging and updating technology & design promote useful, ethical practices?
- **Social Impact**: How might approaches to technology & design assist in reducing oppression and marginalization while working towards social justice?
- **Methodological**: What methods for studying the intersections of technology & design are available?
- **Theoretical**: What approaches to technology & design offer productive paths forward?
- **Pedagogical**: What do technology & design teach, and how do they affect teaching?

**Submission Types & Conference Proceedings**
Conference submissions may take the following forms:

- Research Paper (integrative reviews or original reports of substantive new work)
- Industry Insight Paper (key insights from practitioners from industry experience)
- Experience Report (experiential reflections on a case, methodology, or design idea)
- Poster (work effectively communicated visually and in conversation)
- Panel Session (multiple presenters organized around a specific topic)
- Workshop (participatory discussion of current practices and new ideas in the field)

Authors of accepted proposals for all types (except workshops) will be given the opportunity to submit their work for the peer-reviewed proceedings, archived in the ACM Digital Library. We offer four different types of submissions for the conference proceedings:

- Research Papers (7-10 pgs.)
- Industry Insights Papers (2-3 pgs.)
- Experience Reports (4-6 pgs.)
- Extended Abstracts and Poster Abstracts (for poster and panel submissions; 1-2 pgs.)

A full description of each submission type is on the SIGDOC CFP page [sigdoc.acm.org/conference/2020](https://sigdoc.acm.org/conference/2020). Submission to the conference proceedings is encouraged, but not required, for conference participation.

**Submission Details**
Submit all proposals by email attachment in Microsoft Word (.docx) format to sigdocconference@gmail.com. Proposals should be a maximum of 500 words and include the name, affiliation, and email of the submitter(s); title; focus/topic; connection to theme; approach/method; and connection to prior work. Workshop proposals should include explanation and schedule of activities. Proposals are due at 11:59pm in your local time zone on February 8, 2020.

Questions? Contact co-chairs Josie Walwema & Daniel Hocutt (sigdocconference@gmail.com)